



OOH MEDIA OPPORTUNITIES

Antwerp Airport

OOH MEDIA SPACES.

On Air Media offers different kinds of billboards, open spaces, light panels, screens and boxes, depending on the desired reach, time frame and budget.

Airport in the spotlight :
ANTWERP INTERNATIONAL AIRPORT



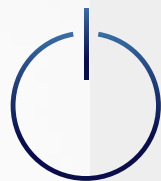
ANTWERP.

- . port city
- . metropolitan area
- . popular city trip destination
- . well known Diamond District

NEARBY OTHER BIG CITIES.

- . Brussels
- . Ghent
- . Breda
- . Eindhoven





EASILY ACCESSIBLE

by bus or tram; 5km from Antwerp Central Station; large bicycle lot; taxis and arranged airport transport; several parking lots

MODERN INFRASTRUCTURE

8 check-in desks; 2 gates; 11 aircraft stands; open from 6:30 to 23:00

CENTER OF CONVENIENCES

fast and easy check-in; less than 15 minutes from the city center; stores and retail (restaurant, supermarket, fly shop, car rental, ..)

DIFFERENT SERVICES

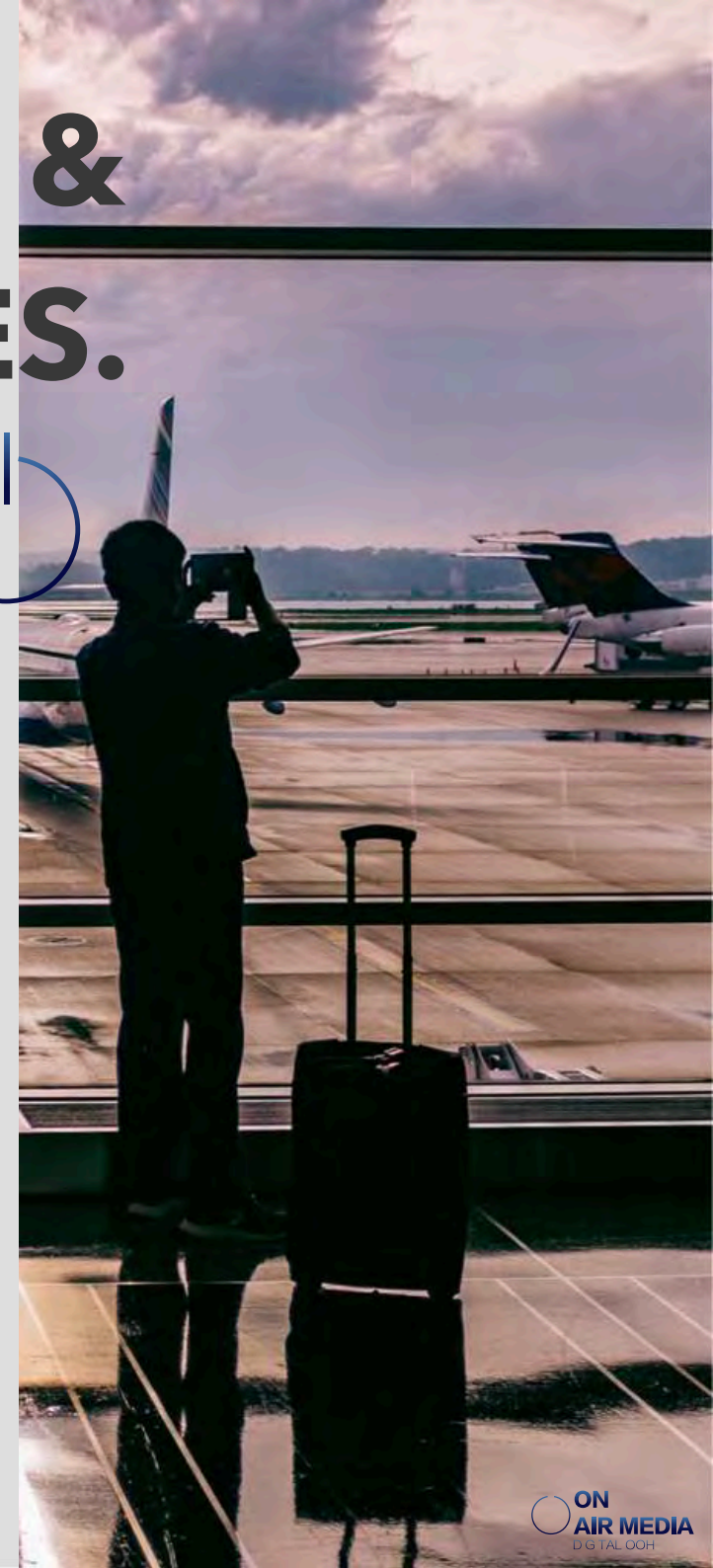
departure for different types of flights: leisure, business, private jets with focus on high-end leisure passengers and charter flights

ANTWERP INTERNATIONAL AIRPORT.

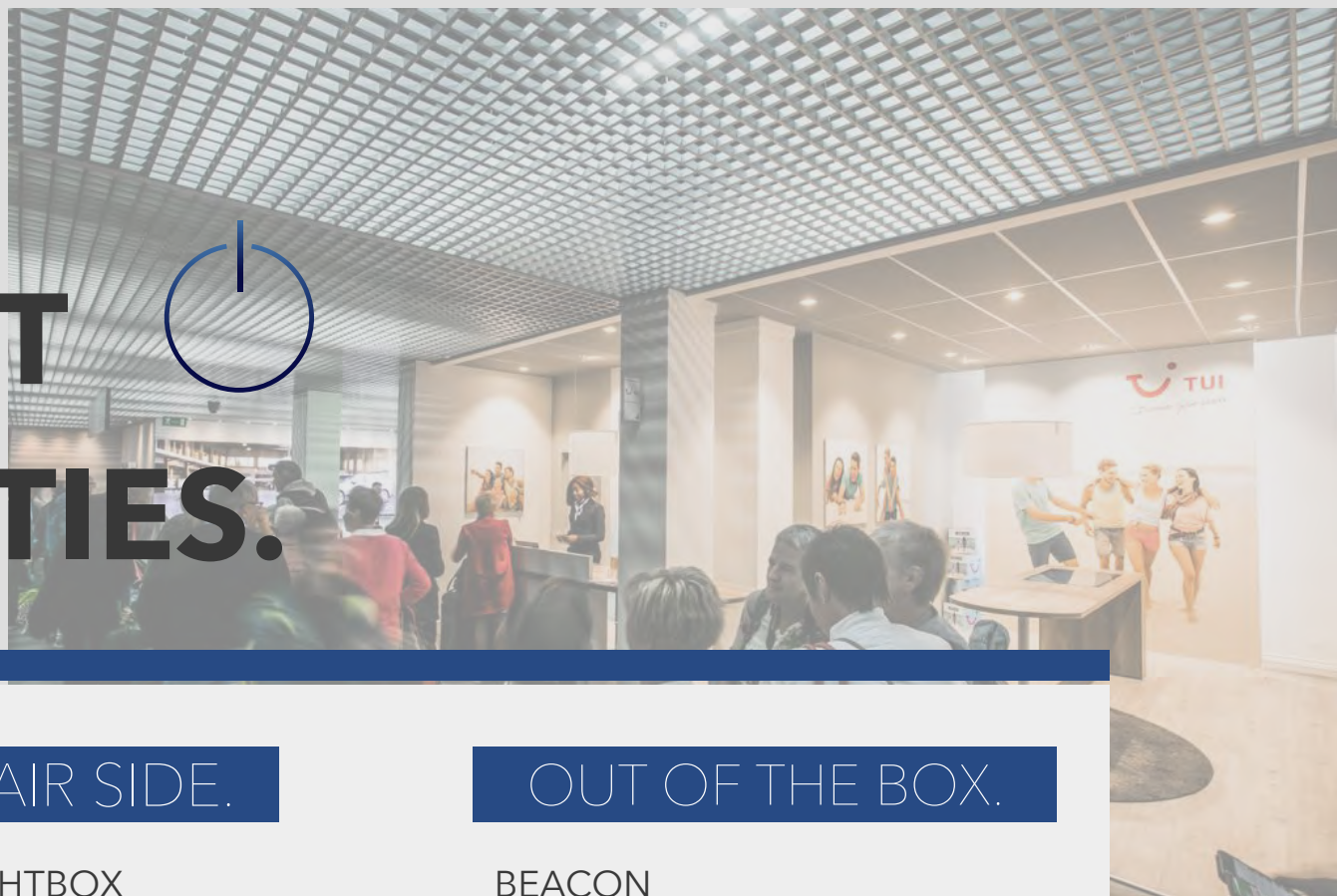
FACTS & FIGURES.

ANTWERP INTERNATIONAL AIRPORT

- . more than 200 000 passengers in 2017 (till Sept 17)
- . popular and high end destinations (Ibiza, Malaga, London, Hamburg, Barcelona, Rome, Palma de Mallorca, ..)
- . 27 758 passengers in September 2017`
- . more than 60% of the passengers are between 36 - 55 years old
- . 20% of the passengers are between 26 and 35
- . 3 out of 4 passengers live in the province of Antwerp
- . Oct 2017: new destination Londen Southend (Flybe), Sion (Zwitserland)



DIFFERENT POSSIBILITIES.



LAND SIDE.

LIGHTBOX
DIGITAL SCREEN
TROLLEY

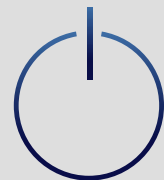
AIR SIDE.

LIGHTBOX
DIGITAL SCREEN

OUT OF THE BOX.

BEACON
BRAND ACTIVATION
PARKING VISIBILITY
OUTDOOR PODIUM
INFLIGHT COMM.

LAND SIDE.



LIGHTBOX.

ARRIVAL.

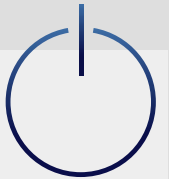
. 2,5 m2





DEPARTURE / RIGHT SIDE.

. 12 m2



LIGHTBOX.

LAND SIDE.



DEPARTURE / LEFT SIDE.

. 7 m2

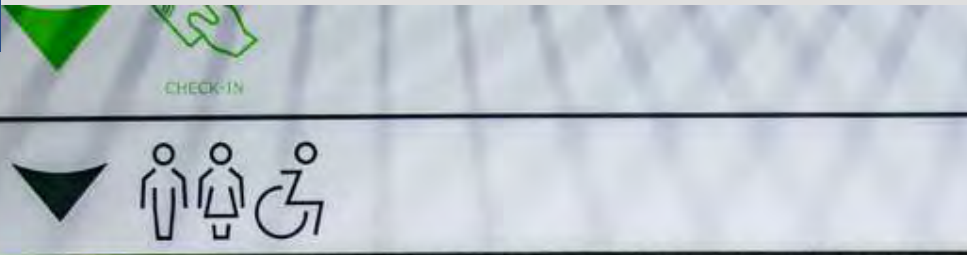


LAND SIDE.

LIGHTBOX.

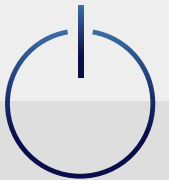
LIGHTBOX.

LAND SIDE.



FLY SHOP

.8 m2





CENTRAL HALL.

. 2x 6m2



LIGHTBOX.

LAND SIDE.

DIGITAL SCREEN. LAND SIDE.



MAIN ENTRANCE.

- . 65 inch
- . 5 screens
- . 10' a 15' (20% of the loop)





LAND SIDE.



TROLLEYS.

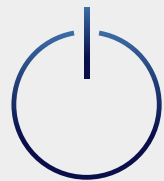
- . 35 trolleys
- . 1 or 2 sides





LUGGAGE PICK UP

.6m2



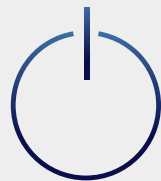
AIR SIDE.

LIGHTBOX.



GATE 1 & 2

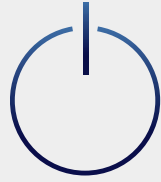
- . 65 inch
- . 5 screens
- . 10' a 15' (20% of the loop)



AIR SIDE.
**DIGITAL
SCREEN.**

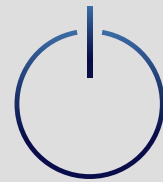
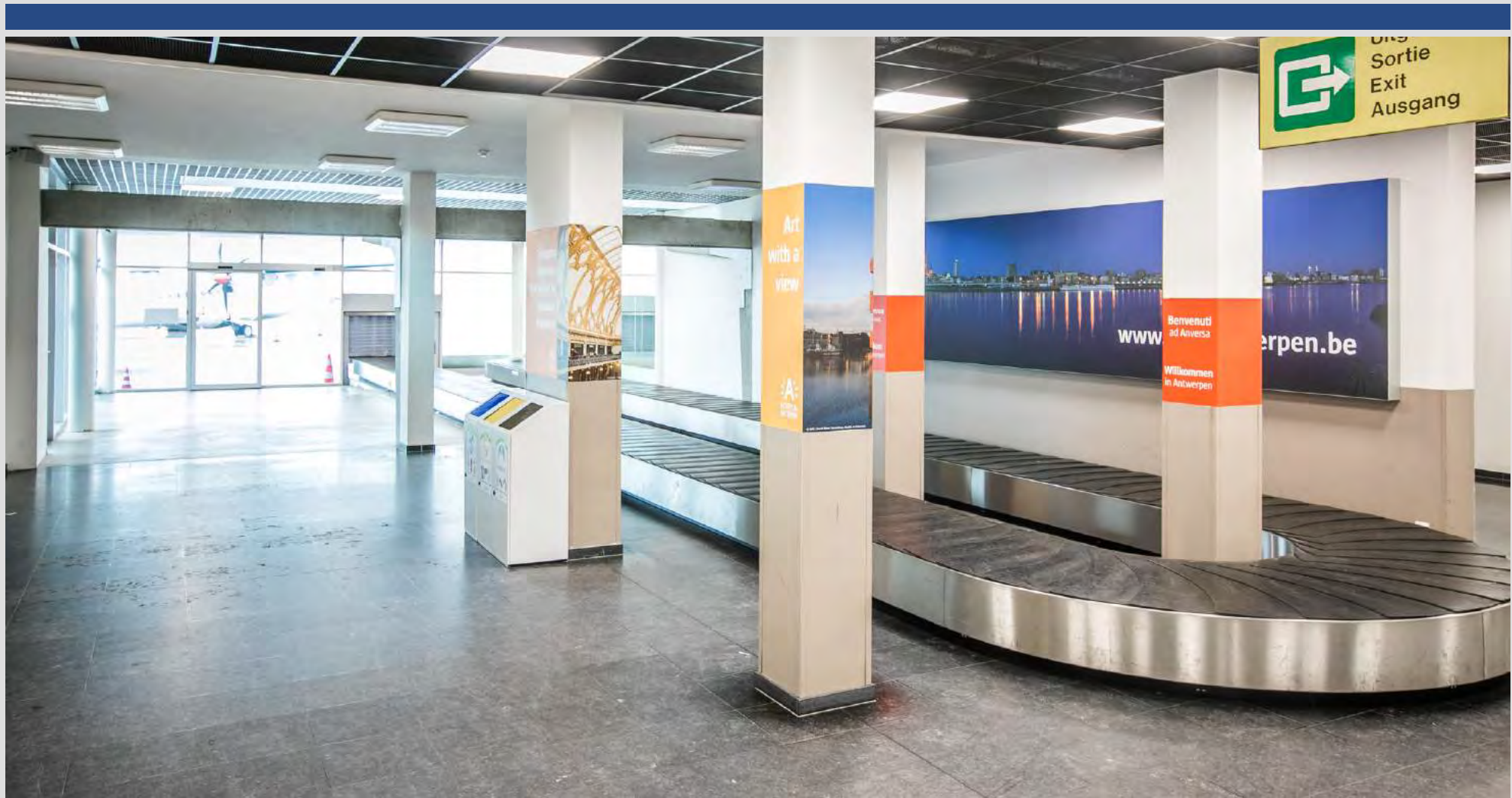
GATES

- . 2400 x 1360 cm
- . 10' a 15' (20% of the loop)



AIR SIDE.

VIDEO WALL.



AIR SIDE.

BAGGAGE CAROUSEL.

OUT OF THE BOX.

- . VIP lounge
- . in flight promo
- . pop-up store
-



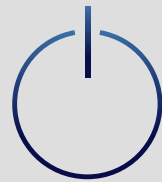
TUI



HYUNDAI



HIP ESTATES



OTHER INTERNATIONAL AND LOCAL AIRPORTS



- . Antwerp
- . Oostende
- . Luik
- . Sion

CONTACT.



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